

FB Lake County Farm Bureau

2025 Sponsorship Opportunities



Love of the Land Fundraiser 2025

Lake County, CA | 3rd Week in June 2025

LOVE OF THE LAND SPONSORSHIP OPPORTUNITIES

The Love of the Land fundraiser is a cherished event that brings our community together to celebrate and support local agriculture. Proceeds from the event fuel essential programs, advocacy efforts, and resources for farmers and rural residents in Lake County. This event has been held for generations, with hundreds in attendance.

One highlight of the evening is the dessert auction, where funds directly benefit scholarships for local students pursuing degrees in agriculture. By supporting this event, you're helping to invest in the next generation of agricultural leaders while showcasing your commitment to preserving Lake County's farming heritage.

Sponsorship Levels	AMOUNT	PG #
1. Presenting Sponsor	\$10,000	4
2. Diamond Sponsorship	\$1,000	4
3. Platinum Level	\$500-\$999	4
4. Gold Level	\$250-\$499	4

Lake County Farm Bureau's Annual Meeting 2025

Lake County, CA | Date TBD

ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

Last year, Lake County Farm Bureau's Annual Meeting was held separately from the Love of the Land dinner for the first time, and the casual format was a great success! We're excited to continue this layout and are seeking sponsors to help cover the costs of hosting this free event for our members. The Annual Meeting serves as an important opportunity for members to review updates within our local Farm Bureau, recap state-level programs and events, and provide input on New Business matters.

Sponsorship Levels	AMOUNT	PG #
1. Premier Sponsorships	\$1,000	5
2. Secondary Sponsorships	\$500	5

Punkin' Chunkin 2025

Lake County, CA | First Weekend in Nov. 2025

Punkin' Chunkin Sponsorship Opportunities

Punkin' Chunkin, hosted by LCFB, is a family-friendly community event where local FFA chapters showcase their hard work by competing in a pumpkin chunkin' contest with trebuchets they've spent months building. The event also features open-division participants and a variety of local food and drink vendors. This lively gathering offers a unique and fun way for businesses to advertise through sponsorship while supporting local youth and agriculture. (cont. page #2)

Punkin' Chunkin 2025 cont.

Lake County, CA | First Weekend in Nov. 2025

Sponsorship Levels	AMOUNT	PG #
1. Champion Sponsorship	\$1,000	5
2. Launcher Sponsorship.....	\$500	5

General Annual Event Sponsorship Packages for 2025

General Annual Event Sponsorship Opportunities for the Entire 2025 Year

Premier Partnership Sponsor Level \$15,000

Be a part of recognizing the hard work of Lake County Farm Bureau by committing to a one-year sponsorship supporting all LCFB events. This comprehensive sponsorship includes advertisement opportunities and sponsorship highlight perks, showcasing your complete support for our agricultural community. This exclusive opportunity is available for one (1) company on a first-come, first-served basis and includes the first right of refusal for the following year. Show your commitment to Lake County's farmers and ranchers with a year-long sponsorship!

Print

- Logo recognition in printed event programs & agendas
- Recognition in our quarterly print magazine
- Recognition via press release
- Inclusion in Quarterly magazine recap of all LCFB Events.

Digital

- Logo on event announcements via E-Newsletter.
- Logo on LCFB'S Facebook prior to event(s). Recognition in social media posts in ALL event Recaps.
- Featured in all Media advertising for events in our E- Newsletter.

On-Site

- Recognition in the script during all events
- Banner display at all applicable events
- Opportunity for marketing materials to be distributed/displayed at Love of the Land and Annual Meeting
 - 5-minute speaking slot during event of sponsor's choosing

Package Includes:

Two "Love of the Land" tables (16 tickets), table sponsorships, and co-branded merchandise and logo collaboration with the partner sponsor.

10 Tickets to LCFB's Punkin Chunkin Event



LCFB Annual Event Sponsorships

Roots Level Sponsorship

\$10,000

Support Lake County Farm Bureau with a second-level sponsorship that highlights your commitment to our agricultural community while fitting a more modest budget. This sponsorship level still allows your company to make a meaningful impact while receiving valuable advertisement and recognition opportunities. A great option for companies seeking to support Lake County agriculture with flexibility and visibility!

Print

- Logo on event announcements via E-Newsletter.
- Recognition via press release
- Inclusion in Quarterly magazine recap of all LCFB Events.

Digital

- Logo on event announcements via E-Newsletter.
- Sponsorship recognition in a minimum of four (4) social media posts across LCFB social media platforms
- Company logo on LCFB website section for events.

On-Site

- Recognition in the script during the Love of the Land Dinner
- Logo Featured on Roots Level Sponsorship Banner
- Opportunity for marketing materials to be featured at the event and/or membership packets.

Package Includes • One Love of the Land table (8 tickets), sponsorship spotlight in all social media channels and advertisements.



LCFB Annual Event Sponsorships

Heritage Sponsor Level

\$5,500

Demonstrate your support for Lake County Farm Bureau members who are making a significant difference in the agriculture sector and their communities. By becoming a sponsor, your contribution will be highlighted throughout the year at all events hosted by LCFB.

Print

- Heritage Level sponsorship logo inside printed Annual Meeting Program
- Inclusion in Quarterly magazine recap of all LCFB Events.

Digital

- Company logo featured in E- Newsletter ticket registration websites.
- Company logo on LCFB website section for events.

- Sponsorship recognition in minimum of four (4) social media posts across LCFB social media platforms

On-Site

- Recognition during the awards presentation LCFB Annual Meeting.
- Recognition during Love of the Land.

Love of the Land Sponsorships

Lake County, CA | June 2025

Presenting Sponsor

Lake County Presenting Sponsor \$10,000 & up Table for 8, Listed in the program & Tables, Featured on LCFB Website, Company Banner displayed at the event, one - time newsletter ad, custom merchandise with Logo.

Diamond Level

Lake County Diamond Sponsorship \$2,000 & up Table for 8, Listed in the program & Tables, Featured on LCFB Website, Company Banner displayed at the event, one - time newsletter ad

Platinum Level

Platinum sponsorship \$750 - \$1000 4 COMPLIMENTARY tickets, Listed in the program, Featured on LCFB Website

Gold Level

- Gold Sponsorship \$250 - \$750 2 COMPLIMENTARY tickets, Listed in the program, Featured on LCFB Website

Levels and Sponsorship Amounts

Presenting Sponsor

\$10,000 & Up
(For Love of the Land Event ONLY)

Diamond Level

\$1,000 & Up
(For Love of the Land Event ONLY)

Platinum Level

\$500-\$999
(For Love of the Land Event ONLY)

Gold Level

\$250-\$499
(For Love of the Land Event ONLY)

LCFB'S Annual Meeting Sponsorship 2025

Premier Sponsorship \$1,000

- Logo recognition in Agenda program
- Recognition in Speech
- Recognition in Advertising Materials

Secondary Sponsorship \$500

- Recognition on advertising materials
- Recognition in E-Newsletter

These Sponsorships go towards the costs associated with hosting this event.

Including and not limited to: Event site fees, food and beverages, utensils, and decorations. Sponsorships allow us to keep these smaller-scale casual events free to our members.

Note: These are Sponsorships are only for LCFB's Annual Meeting 2025.

LCFB Punkin' Chunkin Sponsorship Packages

Lake County, CA | Date TBD

Punkin' Chunkin Sponsorship Packages

Two (2) sponsorships are available. They go towards the costs of the event, including the site fee and sponsorship of our Punkin' Chunkin Trophy.

Champion Sponsorship -\$1000

- Logo on Punkin' Chunkin' signage and banner.
- Company name featured in all advertisements and on the trophy.

Launcher Sponsorship -\$500

- Logo on a banner or signage.
- Recognition at the event.

Give Back! Take advantage of this unique sponsorship opportunity by advertising at this big community event! This is a great way to give back to your local FFA chapters and Farm Bureau!

Each Package Includes • Four (4) Complimentary tickets to the event.

